

ACR Board of Directors																									
	Past President (1 year term)	President (1 year term)	President Elect (1 year term)	Treasurer (1 year term)	Treasurer (Training)	Director of Academics (3 year term beginning in 19xx)	Director of Industry (3 year term beginning in 19xx)	Director of Government (3 year term beginning in 19xx)	At-Large Director 1 (2-year term beginning 2xxx)	At-Large Director 2 (2-year term beginning 2xxx)	International Director (non-USA & Canada) 3-year Term	Advisory Council	Executive Director	Communications Executive Manager	Membership Executive Manager	Newsletter Editor	Listserve Administrator	Webmaster	Publications Director	Publications Committee	ACR Representative to the JCR Policy Board	Sheth Foundation Liaison	Research Industry Coalition	Chair of Fellows Nominating Committee	Chair of the JCR Best Article Award
Revised Constitution 2007 Year	No change	No change	No change	Revised to 2-year + 1 Training term in 2008	1-year non-voting Starting 2009	Discontinued in 2009	Perspectives Director (Academic-Industry)	Perspectives Director (Academic-Government)	New in 2009	New in 2010	New in 2010	Discontinued in 2008	5-year renewable term	New in 2009	New in 2009										
2020	Darren Dahl	Eileen Fischer	Jane Cote	Rebecca Reczek	XXX		Maura Scott	Cait Lambertson	Kristin Diehl	Nika Garg	Stefano Purtoni		Rajiv Vaidyanathan	Anne Hamby	Adam Craig		Brenda Monahan	Aleksy Chertas			Carolyn Yoon	Ana Valencuela			
2019	Stacy Wood	Darren Dahl	Eileen Fischer	Carolyn Yoon	Rebecca Reczek		Donna Hoffman	Cait Lambertson	Kristin Diehl	Andy Gershoff	Stefano Purtoni		Rajiv Vaidyanathan	Anne Hamby	Adam Craig		Brenda Monahan	Aleksy Chertas			Carolyn Yoon	Ana Valencuela			
2018	Margaret Campbell	Stacy Wood	Darren Dahl	Carolyn Yoon	XXX	XXX	XXX	XXX	XXX	XXX	XXX	XXX	Rajiv Vaidyanathan	Manzur Khanilov			Manzur Khanilov	Aleksy Chertas			Debbie MacInnis	Prashant Malaviya			Rich Lutz
2017	Mary Frances Luce	Margaret Campbell	Stacy Wood	Frederic Brunel	Carolyn Yoon	XXX	Donna Hoffman	Zeynep Gurhan-Cankil	Tiffany White	Hope Schau	Simona Botti	XXX	Rajiv Vaidyanathan				Manzur Khanilov	Aleksy Chertas			Debbie MacInnis	Prashant Malaviya			Craig Thompson
2016	Anna Kimari	Mary Frances Luce	Margaret Campbell	Frederic Brunel	XXX	XXX	Rob Kozinets	Zeynep Gurhan-Cankil	Page Moreau	Hope Schau	Simona Botti	XXX	Rajiv Vaidyanathan	XXX	XXX		Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Prashant Malaviya			Barbara Kahn
2015	Linda Price	Anna Kimari	Mary Frances Luce	Rebecca Hamilton	Frederic Brunel	XXX	Rob Kozinets	Zeynep Gurhan-Cankil	Page Moreau	Susan Fournier	Pierre Chandon	XXX	Rajiv Vaidyanathan	Ekart Veer	Praveen Aggarwal		Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			Russell Belk
2014	Angela Lee	Linda Price	Anna Kimari	Rebecca Hamilton	XXX	XXX	Rob Kozinets	Corrie Pechmann	Jennifer Argo	Susan Fournier	Pierre Chandon	XXX	Rajiv Vaidyanathan	Ekart Veer	Praveen Aggarwal		Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			Joseph Aha
2013	Jeff Irman	Angela Lee	Angela Lee	Meg Meloy	Rebecca Hamilton	XXX	Amitava Chatterpadhyay	Corrie Pechmann	Jennifer Argo	June Cotte	Pierre Chandon	XXX	Rajiv Vaidyanathan	Ekart Veer	Praveen Aggarwal		Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
2012	Sharon Shavitt	Jeff Irman	Angela Lee	Meg Meloy	XXX	XXX	Amitava Chatterpadhyay	Corrie Pechmann	Stacy Wood	June Cotte	Pierre Chandon	XXX	Rajiv Vaidyanathan	Ekart Veer	Praveen Aggarwal		Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
2011	Geeta Menon	Sharon Shavitt	Jeff Irman	Cele Ones	Meg Meloy	XXX	Amitava Chatterpadhyay	Mary Frances Luce	Stacy Wood	June Cotte	Pierre Chandon	XXX	Rajiv Vaidyanathan	Ekart Veer	Praveen Aggarwal		Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
2010	Chris Janszowski	Sharon Shavitt	Geeta Menon	Cele Ones	XXX	XXX	Robert Woodard	Mary Frances Luce	Darren Dahl	Rebecca Ratner	Stijn van Osselaer	XXX	Rajiv Vaidyanathan	Becky Gayford	Praveen Aggarwal		Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
2009	Puram Keller	Chris Janszowski	Geeta Menon	Tina Lowrey	Cele Ones	XXX	Robert Woodard	Mary Frances Luce	Darren Dahl	Rebecca Ratner	Stijn van Osselaer	XXX	Rajiv Vaidyanathan	Shula Neuman	Tina Kiesler		Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
2008	Merrie Brucks	Puram Keller	Chris Janszowski	Tina Lowrey	Cele Ones	XXX	Robert Woodard	Corrie Pechmann					Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
2007	Barbara Kahn	Merrie Brucks	Puram Keller	Chris Janszowski	Tina Lowrey	XXX	Robert Woodard	Corrie Pechmann					Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
2006	David Mick	Barbara Kahn	Merrie Brucks	Geeta Menon			Kim Corfman	Joe Plummer	Corrie Pechmann				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
2005	Debbie MacInnis	David Mick	Barbara Kahn	Sharon Shavitt			Kim Corfman	Joe Plummer	Corrie Pechmann				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
2004	Wes Hutchinson	Debbie MacInnis	David Mick	Dennis Rook			Kim Corfman	Marty Horn	Chris Moorman				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
2003	Steve Hoch	Wes Hutchinson	Debbie MacInnis	Susan Bronarczyk			Tom O'Guinn	Marty Horn	Chris Moorman				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
2002	Valerie Folkes	Steve Hoch	Wes Hutchinson	Joan Meyers-Levy			Tom O'Guinn	Marty Horn	Jan Peppalardo				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
2001	Marsha Richins	Valerie Folkes	Steve Hoch	Debbie MacInnis			Tom O'Guinn	Chris Wright-Isak	Jan Peppalardo				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
2000	Joe Alba	Marsha Richins	Valerie Folkes	Barbara Loken			Mike Houston	Jan Peppalardo					Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1999	John Sherry	Joe Alba	Marsha Richins	Barbara Kahn			Mike Houston	Christine Wright-Isak	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1998	John Lynch	John Sherry	Joe Alba	Barbara Stern			Mike Houston	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1997	Debbie Roedder John	John Lynch	John Sherry	Kim Corfman			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1996	Don Lehmann	Debbie Roedder John	John Lynch	Marsha Richins			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1995	Alice Tybout	Don Lehmann	Debbie Roedder John	Mia Sujan			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1994	Terry Shimp	Don Lehmann	Alice Tybout	Leigh McAlister			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1993	Alan Andreasen	Terry Shimp	Alice Tybout	Merrie Brucks			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1992	Sidney Levy	Alan Andreasen	Terry Shimp	Deborah Roedder-John			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1991	Elizabeth Hirschman	Sidney Levy	Alan Andreasen	John Caffee			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1990	Morris Hobbrook	Elizabeth Hirschman	Sidney Levy	Valerie Folkes			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
	Richard Lutz	Morris Hobbrook	Elizabeth Hirschman	Terry Shimp			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1989	James Bettman	Richard Lutz	Morris Hobbrook	Debra Scammon			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1988	James Bettman	Richard Lutz	Morris Hobbrook	Debra Scammon			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
	Russell Belk	James Bettman	Richard Lutz	Valerie Zeithaml			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1987	Peter Wright	Russell Belk	James Bettman	Melanie Wallendorf			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1986	Jagdish Sheth	Peter Wright	Russell Belk	Elizabeth Hirschman			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1985	Ken Bernhardt	Jagdish Sheth	Peter Wright	Rick Bagozzi			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1984	Gerald Zaltman	Ken Bernhardt	Jagdish Sheth	Alice Tybout			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1983	Jerry Olson	Gerald Zaltman	Ken Bernhardt	Mike Houston			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1982	William Wilke	Jerry Olson	Gerald Zaltman	Carol Scott			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1981	Keith Hunt	William Wilke	Jerry Olson	Don Lehmann			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1980	Jerome Kernan	Keith Hunt	William Wilke	E. Laird Landon			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1979	Harold Kassarian	Jerome Kernan	Keith Hunt	Russell Belk			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1978	David Gardner	Harold Kassarian	Jerome Kernan	Rich Lutz			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1977	Jacob Jacoby	David Gardner	Harold Kassarian				Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1976	William Wells	Jacob Jacoby	David Gardner	Jerry Olson			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1975	Robert Pratt	William Wells	Jacob Jacoby	Philip Kuehl			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1974	Robert Pratt	Robert Pratt	William Wells	David M. Gardner			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1973	Robert Perloff (Chairman)	Robert Pratt	William Wells	George Hanes			Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1972	James Engel (Chairman)	Robert Perloff (Chairman)	Joel Cohen				Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1971	James Engel (Chairman)	Robert Perloff (Chairman)	Joel Cohen				Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1970	James Engel (Chairman)	Robert Perloff (Chairman)	Joel Cohen				Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			
1969	James Engel (Chairman)	Robert Perloff (Chairman)	Joel Cohen				Kim Corfman	Kathryn Jocz	Alan Levy				Rajiv Vaidyanathan				Goutam Chakraborty	Aleksy Chertas			Akshay Rao	Robert Fisher			